



Executive Director Report
VLA Council
January 26, 2018

Three types of VLA Membership:

Individual

Institutional (93 public library systems)

Organizational (Academic libraries)

Individual Membership

- 2018 memberships paid so far: 522. 535 are in "graced" status.
- 2017 Membership: 1003
- 2016 Membership 950 Members
- 2015 Membership 900 Members; 2014 was 806, 2013 was 882 members, 2012 was 881 members

Institutional Dues: benefit is one free Jobline per year

- Amount changes every year based on State Aid
- Invoices emailed second week of January \$15,416 of \$45,000 has come in

Organizational Membership: new benefit is one free Jobline per year

- Dues based on Full Time Enrollment
- 14 have paid; 11 are unpaid. There are 70+ academic libraries in VA

Proposal to change Dues structure in 2019:

VLA has not increased dues since 2009. Current dues for individuals are based on salary. Some libraries pay for Individual Memberships, many do not. And many do not pay for membership unless staffer has a master's degree.

The Virginia Association of Museums changed their structure this year and went from several hundred members to 2,500. (VAM dues chart:

http://c.ymcdn.com/sites/www.vamuseums.org/resource/resmgr/Membership/Museum_Membership_Rate_Chart.pdf)

Individual membership is still an option if the Library can't pay this new membership based on budget. But if the library does pay, every person on staff becomes a VLA member.